

Business Update

Brantford and County of Brant Economic Development Highlights

Summer 2013

FEATURED DEVELOPMENTS

NutraBlend Foods Inc. Chooses Brantford



NutraBlend Foods Inc. is relocating and expanding their food manufacturing operations to Brantford effective June 2013. Originally from Cambridge, the company has purchased a 94,577 square foot facility located at 150 Adam Blvd. (formerly Copperweld/Dafasco Automotive) and brings a \$5 million investment into the city.

NutraBlend Foods Inc. is a division of the Grober Group of Companies and specializes in private labeling, research and new product development in sports nutrition and nutraceuticals. NutraBlend offers powder blending, custom formulating, and flexible packaging options that include bottles, pouches, stand up zipper bags, and super sacks.

Mark Labine, NutraBlend's vice-president, said the company chose Brantford because of its strategic location along Highway 403,
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County's Economic Development Activity Continues!



There has been an increase in development activity within the County recently with two businesses expanding to larger locations.

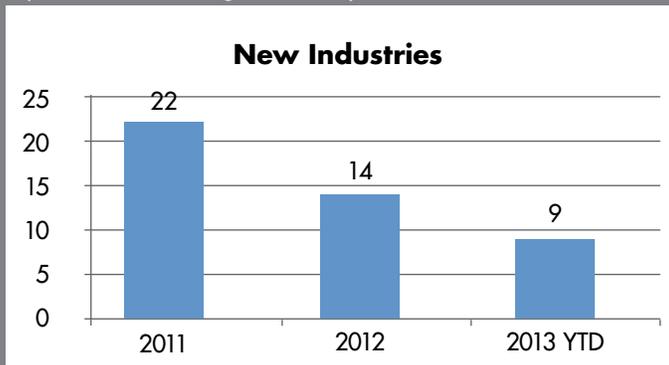
The vacant building at the north end of Paris, located at 300 Grand River Street North, has been beautifully re-crafted as the new home of Canadian Tire. Canadian Tire moved their operations from Mechanic Street in downtown Paris to the north end to join other existing retailers, such as Sobeys, Dollarama and Liquidation World. Their move and expansion to this building have allowed them to bring in additional products and increase services to consumers.

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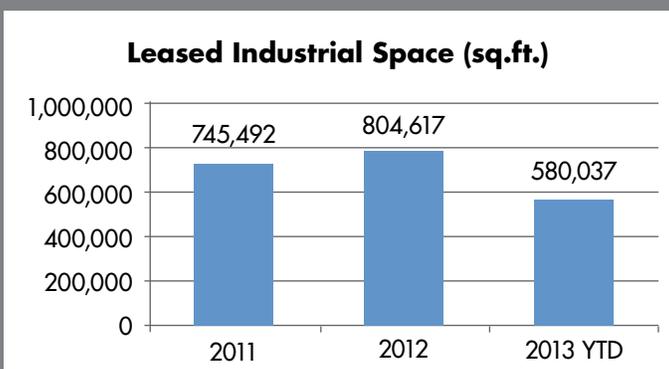
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Economic Growth Continues in Brantford

Brantford has welcomed nine new industries and related businesses since the beginning of 2013 and continues to experience economic growth led by small- to medium-sized firms.



Since 2011, the City's vacant industrial space inventory has decreased by 61% or 1.55 million square feet.



Several Brantford industries are working on expansion plans that will see more employees hired and additional space leased or built in 2013, according to John Frabotta, Director of Economic Development and Tourism. Brantford is delivering on its Community Strategic Plan action to "Create an investor friendly environment which rolls out the red carpet, not the red tape."

Developer First Gulf Corporation will be constructing the additional space needed for the consolidation of Mabe's eastern Canada operations in Brantford. The capital investment of \$14 million will increase Mabe's space by 170,000 square feet.

Industries by the Numbers

January 1, 2011 to May 15, 2013

New Industries	45
Jobs Created (including expansions)	1,480
Newly Built Industrial Space	876,816 sq. ft.
Leased Industrial Space	2,130,146 sq. ft.
Industrial Building Permit Value	\$65,148,000

NutraBlend Foods Inc.

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which provides excellent access to customers and markets. "We routinely ship products made in our Ontario plant to our U.S. location", states Labine. "We also picked Brantford for cost and employment opportunities as the local area has a strong understanding in – and infrastructure for – food manufacturing."

"It's exactly the kind of company we look for," Mayor Chris Friel said about the move. "It's in the food industry, which is the sector we're trying to develop. And we've learned the foundation of job growth is small- and medium-sized companies."

NutraBlend works with many customers in the sports nutrition field and provides custom formulations for a wide range of products to help athletes achieve peak performance – including protein drinks, gainers, meal replacement products, and pre- and post-workout products. The company is also a distributor and blender of high quality dairy blends including whey protein, whey protein concentrate and skim milk powder.

NutraBlend Foods plans to initially employ 50 people of which they anticipate 30 will be new hires. Future expansion will see a second shift added by year-end, which the company anticipates could result in an additional 34 new jobs. For more information, please visit the company website at www.nutrablendfoods.com.

County's Economic Development Activity

>continued from front cover<



BGI Retail Inc., has been in the area for over 20 years. They recently had a grand opening, in collaboration with the Economic Development & Strategic Investments Department, to showcase their new state-of-the-art facility in the Brant 403 Business Park. The event featured tours of their facility in action as well as positive remarks from the local MP, MPP and County of Brant Mayor, Ron Eddy.

Economic Development staff is working hard to continue to attract and expand business in the area by working with local and regional realtors and the business community.

BUSINESS BRIEFS

Pavaco Products Expansion to Create Local Jobs



Local manufacturer Pavaco Products, a division of Guelph-based Hematite, has been selected as the second approved project under the provincial government's Southwestern Ontario Development Fund. Hematite will be receiving \$1.5 million to expand production at the 46 Plant Farm Boulevard auto parts plant creating 51 new manufacturing jobs.

"Our partnership with the Ontario government is helping us introduce innovative manufacturing processes that are more efficient, customized and highly automated. These improvements will keep our green auto parts on the front lines of industry needs for fuel efficiency and performance." said John Pavanel, Hematite President.

Support from the Ontario government's Southwestern Ontario Development Fund attracted the \$10-million investment from Hematite to implement innovative equipment that will increase productivity at the Brantford facility. The new equipment will allow the company to expand its line of environmentally friendly, recycled plastic auto parts to include components that improve air flow and fuel efficiency. These parts can be found in the Lexus RX 350, Toyota Rav4, Toyota Highlander, Ford Fusion, Dodge Ram, Dodge Durango and the Jeep Grand Cherokee.

This investment will expand three existing production lines to potentially seven, and as those new production lines come on stream, employment in Brantford could more than double from 39 to 90 in the next two years.

"Without the Southwestern Ontario Development Fund we wouldn't be here today and we'd have a different perspective on investment at this location," Pavanel said. "We love Brantford, we love the workforce here. We've built this from the ground up and it's been a unique, once-in-a-lifetime experience."

"I want to congratulate and thank Hematite for their vision, hard work and commitment to Brant. They have also demonstrated a clear commitment to economic development through innovation and recycling. Most importantly, they are creating new jobs in the new green economy and this is the kind of economic development that will help Brant and Ontario prosper." said Dave Levac, MPP for Brant.

Unique Projects Part of Brooks Signs' Repertoire



The County of Brant is pleased to be the home of Brooks Signs, a company that prides themselves on creative design and quality workmanship. Congratulations for their first place win in the "Electric Monument Signs" category in the 2013 International Sign Competition. In this category, signs are judged on craftsmanship, complexity and artistic merit. Their winning sign was designed and fabricated for the Waterloo Regional International Airport.

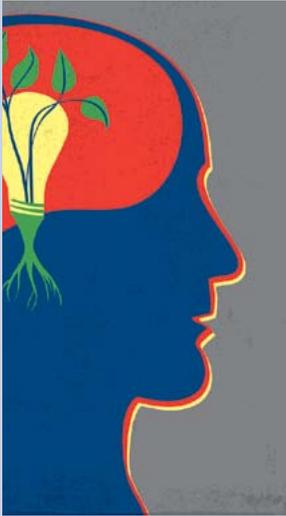
Brooks Signs is always enthusiastic about interesting projects and recently completed two unique high-profile projects for musical acts.

The first is a sign that was developed for the Canadian rock band, Three Days Grace. The unique sign, as pictured above, was developed for their latest album, entitled, "Transit of Venus." The sign is internally lit by approximately 270 LED modules, complete with LED chaser lights that encircle the perimeter of the sign, mimicking the iconic vintage Las Vegas sign. While the band is touring all over North America, the sign will be hung up on stage and a member from the crowd will come up on stage and spray paint the name of the city.

The second music related project is for a relatively new hot country rock duo called Florida Georgia Line. The duo was nominated for three Academy of Country Music Awards this year and were winners in the New Artist of the Year category. They performed live at the ACM awards in Las Vegas and Brooks Signs created the 7-foot tall "FGL" letters that were used in the awards show. The "FGL" letters are rigged to have a remote chaser light controller that allows the lights to be adjusted to suit the music.

For more information about Brooks Signs' award win, projects and how you can benefit from their expertise, please visit their website at www.brooks-signs.com or call Angela Henrique at 519-753-6106.

NEW AND EXPANDED



NEW Mapp Steel Inc. has opened operations in 3,500 square feet at 430 Hardy Road. The company offers laser cutting of a variety of steel material, including carbon and stainless, as well as aluminum, and employs two people. For more information please contact the owner, Steve Rodobolski, at 519-752-6277.

NEW Energentium Inc. has purchased a 40,000 square foot building at 49 Easton Road. Energentium uses a distillation process to transform sugar and alcohol based beverage waste into environmentally friendly fuel grade ethanol – while cutting harmful greenhouse gas emissions. The company will be creating 20 to 25 new jobs. For more information, please contact Robert Smith, Chief Technical Officer at 519-750-0202.

NEW Terrafix Groundworks (Canada) recently opened their first Canadian operation with the purchase of a 29,000 square foot building at 4 Edmondson Street. Terrafix is based in Germany and manufactures ground anchor technology for the solar power generation sector. They anticipate employing 20 people with possible expansion in the future. For more information, please contact Peter Schoepke at 519-651-7133.

NEW TARPSTOP Canada Inc., a manufacturer and installer of tarping systems and cargo control products for the trucking industry, has leased 11,195 square feet at 469 Hardy Road. The Brantford facility is TARPSTOP's first Canadian operation and will create 10 new jobs. For more information, please contact Everest Damsi, President, at 519-751-4384.

CONGRATULATIONS

Congratulations from the City of Brantford and the County of Brant to the following businesses and organizations:

S.C. Johnson and Son, Ltd. of Brantford, has been selected as one of the 50 "Best Workplaces in Canada" by the Great Place to Work Institute. The company placed 47th in the 2013 rankings in the "Large & Multinational Companies with More Than 1000 Employees" category.

Solar Ship Inc. announced that it has secured \$2.2 million in funding from Sustainable Development Technology Canada (SDTC) to develop a hybrid aircraft technology that can move cargo to and from remote communities more cheaply than existing alternatives. The company is based at the Brantford Airport.

Dairee Delite is celebrating their 60th anniversary in 2013. The popular ice cream parlor was started in 1953 and offers patrons an extensive menu of real ice cream and frozen yogurt treats, served in 1950's style.



Nautical Lands Group was recently awarded the "The Most Outstanding Retirement Village Plan" world-wide for the 2012 calendar year. Nautical Lands Group won this award out of a field of approximately 1,100 entries and nominations.

Nautical Lands Group, classed as Ontario's leading developer, builder and operator of premier retirement communities, has integrated the picturesque and unique appeal of Paris in their development plans. This perceptive approach put them in contention to win this award. The development is complete and fully operational.





Business Retention + Expansion Program

Brantford Recognizes Businesses



From left to right: Jim and Jill Walker, Elite Valve Canada; Ian Convery, Safety-Kleen Canada Inc.; Peter Scheere, Patriot Pumps; Garnet Lasby, Massilly North America Inc.; Pushkar Kumar, GreenMantra Technologies; Bill Isherwood, Matrixx Specialized Trailers; Randy Nickmann & Kimberley Nickmann, Brant Service Press; Harry Potts, EMC Diversified Manufacturing Inc.

The City of Brantford Economic Development Advisory Committee and the Rotary Club of Brantford held their annual Industrial Appreciation event on April 5, 2013, at the Brantford Golf and Country Club. This marks the fifth year in a row that the City of Brantford has partnered with the Rotary Club.

“Recognizing the valuable contribution that industry makes to the economic development of the Brantford is vital,” states Committee Vice Chair Andy Molenaar. “Brantford continues to be an excellent location for new business, as well as existing business, to grow and succeed. Last year, 2012, continued the trend of Brantford being a location of choice for business, as we welcomed 14 new industrial businesses to the city.”

The new industries recognized this year were: Elite Valve Canada, Massilly North America Inc., Sunrise Warehousing Company Inc., GreenMantra Technologies, Matrixx Specialized Trailers, Access Self Storage, Safety-Kleen Canada Inc., Camoplast Solideal, EMC Diversified Manufacturing Inc., Patriot Pumps, Cabinet Solutions Inc., Hale Packaging Solutions, Saturn Scale Systems Inc. and APD Printing.

Six long-standing companies were recognized: Brant Service Press Limited, Brant Custom Machining Limited, Henry Technologies, Maxtower Company Limited, Air Liquide Canada Inc. (formally Mohawk Welding Supply Limited) and Zamboni & Co. Ltd.

The Economic Development Advisory Committee selected Michael St. Amant as their Member Brantford Ambassador recipient, for his efforts in promoting and contributing to Brantford’s economic development.

For more information about the recipients and awards, please visit our website at www.brantfordbrant.com.

SMALL BUSINESS MATTERS

Brantford Blooms Florist Comes to the Downtown!



Olga Yamnyuk, owner of Brantford Blooms, is excited to welcome the community to her shop at 344 Colborne Street (corner of Colborne and Alfred Streets). Olga has 15 years of experience in the floral industry and has worked on hundreds of exciting projects involving private and corporate functions.

Olga’s specialties include hand cut exotic flower bouquets, indoor plant arrangements, indoor and outdoor potted arrangements and hanging outdoor planters

Olga is proud to use local/Ontario suppliers and is interested in creating one-of-a-kind arrangements for that special “someone”. Clients can choose their own flowers, or Olga can create an arrangement using both exotic and domestic flowers for a memorable custom look at an affordable price. Brantford Blooms offers choices for all occasions including:

- Weddings and anniversaries
- Graduations and celebrations
- Open houses and parties
- Birthdays, get well, congratulations, thank yous, or just because
- Holidays
- Funerals
- Special days like Mother’s Day and Valentine’s Day

No job is too big or too small; individuals, businesses and corporations – everyone is welcome! Be sure to visit the store; hours are Monday to Friday 9 a.m. to 6 p.m. and Saturday 9 a.m. to 4 p.m.

Find out more at www.brantfordblooms.com or by calling by 226-250-3121.

Find out how the Business Resource Centre can help your business succeed:

www.businessresourcecentre.ca
519-756-4269 • brc@brantford.ca



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DEVELOPMENT OPPORTUNITIES

87 Sinclair Boulevard



This quality industrial building, built in 2003, is designed for food processing and features:

- Building area: 18,000 sq. ft.
- Easy access and exposure to Highway 403
- Extensive improvements including offices, labs and manufacturing areas
- Shipping: Two docks
- Zoning: M-2 General Industrial
- Certification: Building certified under the Natural Health Products Directorate (NHPD)
- Possession: Immediate
- Power: 400 AMP – 600v
- SALE PRICE: \$ 1,150,000
- LEASE PRICE: \$4.50 per square foot
- TMI(s): \$ 3.40 per square foot

For more information about this opportunity, please contact:

Ted Ward-Griffin

Ed Doucet

Re/Max Twin City Realty Inc.

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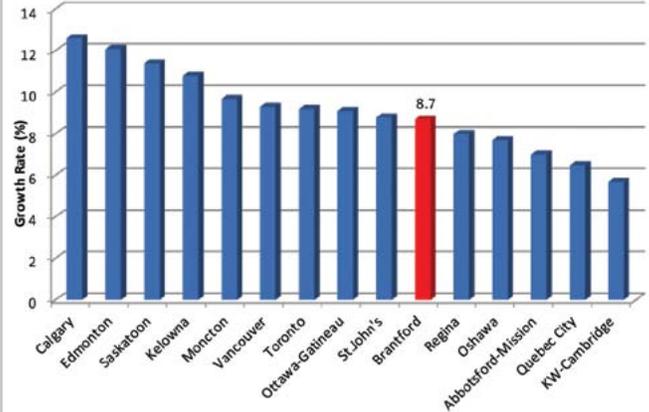
STATISTICS

Brantford CMA Growth

Brantford continues to experience steady population growth and was the third fastest growing census metropolitan area (CMA) in Ontario from 2006 to 2011, and the tenth fastest growing CMA in Canada for the same time period (Statistics Canada, 2011 Census).

Mayor Chris Friel says, "We have attracted a good range of companies that offer advanced manufacturing, clean technology and innovative products and services. Brantford continues to diversify and develop its economic base with small- and medium-sized firms."

Top 15 CMA's Growth in Canada (2006-2011)



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Business Update

is produced twice a year by the Economic Development and Tourism Departments of the City of Brantford and County of Brant.

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