

Brantford Food Sector Quick Facts 2012



- Brantford CMA population of 125,000
- Local labour force of 71,000 (15+ years)
- Within a 30-minute commute, labour force of 700,000+ available
- Shortest major highway routes to the U.S. border points of Buffalo (145 km/90 miles) and Detroit (270 km/170 miles)
- Competitively priced, fully serviced industrial land
- Serviced by CN Rail freight and VIA passenger rail service
- Close proximity to Lester B. Pearson International Airport in Toronto (72 km/45 miles) and John C. Munro International Airport in Hamilton (26 km/16 miles)
- Identified as an emerging centre in the Province of Ontario's Places to Grow legislation and a partnering community in the Ontario Food Cluster Initiative

Source: Brantford Economic Development 2012, Financial Post Canadian Markets 2012.

Brantford Food Sector Investments

Currently, 21 businesses are involved in food products manufacturing in the region, employing over 2,300 people. Over the past decade, the following food companies have invested in the community:

	The Ferrero Group	<ul style="list-style-type: none"> ■ \$400 million investment for North American production facility (2005 to 2010) ■ new \$50 million, 495,000 square foot Canadian warehouse/distribution centre (2012) ■ employing approximately 800 people
	Maidstone Bakeries	<ul style="list-style-type: none"> ■ \$185 million joint venture with Tim Hortons and Cuisine de France ■ 400,000 square foot par-bake manufacturing facility ■ employing 350
	Western Waffles	<ul style="list-style-type: none"> ■ \$25 million, 132,700 square foot manufacturing facility ■ producing waffles ■ employing 411
	Dure Foods	<ul style="list-style-type: none"> ■ 55,000 square foot facility ■ manufacturing and packaging powdered and flavoured coffees ■ employing 36
	Pillers Fine Foods Inc.	<ul style="list-style-type: none"> ■ 61,000 square foot facility ■ producing meat products ■ employing 40
	Maple Leaf Consumer Foods	<ul style="list-style-type: none"> ■ 85,000 square foot food facility ■ manufacturer and distributor of further processed poultry, red meats and fish for food service ■ employing 225

City of Brantford

Strategically centered in North America's major consumer and industrial market, and ideally situated 88 km/55 miles southwest of Toronto and less than 90 minutes from Buffalo, N.Y., Brantford offers manufacturers, distributors and service companies many advantages.

A business location in Brantford offers one-day trucking access to:

- 60% of all manufacturing establishments in North America
- 70% of the total Canadian population
- 50% of the U.S. population
- 54% of total retail sales in North America
- 65% of the top U.S. industrial markets
- Market area of approximately 160 million consumers

Brantford is home to many national and international corporations including:

- Ferrero Canada Ltd.
- Procter and Gamble Ltd.
- Apotex Pharmachem Inc.
- S.C. Johnson and Son Ltd.
- Maidstone Bakeries
- Western Waffles
- Maple Leaf Consumer Foods

11 Universities and 9 Colleges within 110 km/70 miles

The City of Brantford is home to four post-secondary institutions including Laurier Brantford and Nipissing Universities, as well as Mohawk and Conestoga Colleges.



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Produced by the Economic Development Department of the City of Brantford.

For more information please contact us at:

399 Wayne Gretzky Parkway
Brantford, ON N3R 8B4

Tel: 519-751-9900
Toll Free: 1-800-563-9999
Email: advantage@brantford.ca